Confidential

## AI Unlimited Group, Inc.

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Al Unlimited Group (AlUG):

## Incubating Al solutions to harness value across diverse applications

Our mission is to harness the power of Al across various sectors, including finance, travel, and debt management, to create intuitive and valuable experiences for users.

By building and deploying state-of-the-art machine learning models, we empower people and businesses to make smarter decisions, streamline processes, and access personalized insights with ease.

Al Unlimited Group is shaping the future by making complex financial and lifestyle management simple, accessible, and rewarding for everyone.

Focused Innovation:

We identify gaps and opportunities within high-impact, highly regulated industries, to drive uncommon product with Al.

Integrated AI Ecosystem:

We aim deliver seamless, Alpowered experiences tailored to users' specific needs—whether investing, traveling, managing student loans, or optimizing debt recovery.

Commitment to Al Excellence:

By focusing on products and approaches to be ahead Al curve, we're creating explosive value and a competitive edge that fosters loyalty and retention.

#### **Executive Management Team**



**Trent McKendrick** 

#### CEO

Trent is a recognized fintech innovator, having previously founded Credit Clear back in 2014, a publicly traded debt collection fintech, and more recently in 2022, Lever, a publicly listed liabilities management app seamlessly integrated with the Department of Education to assist student loan borrowers.



Bruce Ji

#### SVP - Nest Egg Investment

Bruce's career began as an intern at Scottrade in 2004, climbing the ranks to Asian Pacific (AP) Service Supervisor by 2009. He managed daily operations, team performance, and risk control for AP accounts. By 2018, he had developed a robust team of 35 stockbrokers, exemplifying his leadership in financial services.



**Regina Brauer** 

#### SVP - Partnerships

Regina Brauer brings extensive expertise in global partnerships and client relations to Al Unlimited Group. With an MBA in international business and finance from NYU, and a background in client development from her previous roles at a global consulting firm. Also, known for her work with the U.N on ethical technology, she now focuses on expanding AlUG's partnerships in Al, fintech and lifestyle solutions.



**Ike Pyun** 

#### SVP - Travl.App

Ike Pyun is a entrepreneur in the hospitality industry, known for his transformative contributions to customer experience through technology. He played a key role in launching TabbedOut, a mobile payment platform that revolutionized transactions in restaurants and bars, significantly enhancing operational efficiency and customer satisfaction.

#### Tech Leads



Gonzalo Mordecki

Product manager ML & Al

Co-founder of abtesting.ai (acquired in 2021), Gonzalo applies his vast wealth of experience and valuable insights as the diligent Product Manager for Al/ML team. He now heads the innovative development and strategic implementation of cutting-edge Al/ML solutions for company and NestEgg.



**Esteban Maestro**Al Product manager

Esteban is a Telecommunications Engineer with a Master's degree in Big Data & Al. He has a strong understanding of financial markets and experience working on complex data pipelines.



**Eugene Krug** 

CXO

Eugen Krug is a visionary CXO, catalyzing AIUG apps customer-centric approach. With a rich background in UX/UI design and customer journey optimization, he spearheads innovative digital interfaces across multiple platforms.



Anatolii Kharchuk
Product engineer

With over 6 years of product management expertise, spearheads AIUG technological innovation. Anatols was a moving force behind Delivery and Travel industry apps. His leadership and vision ensure we deliver cutting-edge tech solutions, transforming the fintech market.

#### The Challenge

#### Addressing Financial Fragmentation

Travel Planning: Complex and fragmented.

Investment Services: Disconnected and hard to access.

Consumer Liabilities: Average American pays \$130K in interest over their lifetime.

Debt Management: High costs and inefficiency.

#### Strategic Opportunity

#### 74% of millennials struggle to save towards travel.

29 million unfulfilled vacations!

#### TRAVL.APP

the first Al powered Planning, Saving, and Booking account for tailor-made vacation goals.



#### Investment apps lack personalization:

Retirement investing is being swallowed by scale, not innovation.

#### NestEgg Investments

Nest Egg's powerful AI can replace incomplete solutions used by millions of people managing \$2 trillion in assets.

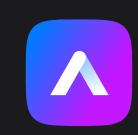


#### Student Debt Management:

High costs and inefficiency. \$1.8 Trillion U.S. Student Loan Debt

#### LEVER STUDENT LOANS

Your one-stop-shop Al loan manager secure and simple student loan repayment; connect directly to the U.S Dept. of Education.



#### Receivables and Collections practices are outdated.

They are slow, costly and burdened by compliance.

#### **RESOLVE DEBT**

Al-Driven Automation, Orchestrated Communication, payment processing, accounting integrations workflows.



Al-Powered Financial Services Market Opportunity

# Total Addressable Market (TAM): Projected to reach \$49 billion by 2025, with a CAGR of 23.6%

#### **Key Sectors:**

- Wealth Management
- Debt Management
- Consumer Lending
- Trading

#### Rapid Adoption:

Investments & retail tools are experiencing growth due to demand for personalized, data-driven insights (18.2% CAGR).

#### Strategic Fit for AIUG:

Positioned to lead with Al-powered, cross-sector solutions that enhance customer lifetime value (LTV) and reduce customer acquisition costs.

#### Harnessing Al to Transform Financial & Lifestyle Services

**Al Unlimited Group** uses SOTA Al models across its apps, providing unmatched personalization, efficiency, and insights for users in finance, travel, and debt management.

Machine Learning & LLMs	<ul> <li>Data-driven recommendations through machine learning and Large Language Models</li> <li>Analysis of user data, market trends, and behavior for relevant insights</li> </ul>
Personalized Financial Coaching	<ul> <li>Tailored investment strategies (Nest Egg) and student loan repayment options (Lever)</li> <li>Aligned with users' financial goals and risk preferences</li> </ul>
Predictive Analytics for Debt Recovery	<ul> <li>Improved recovery rates and engagement through AI-driven predictive insights (Resolve)</li> <li>Optimized customer interactions with alternative solutions</li> </ul>
Intelligent Travel Planning & Savings	<ul> <li>Al-powered travel recommendations for destinations, budgeting, and booking (Travl)</li> <li>Personalized travel planning to maximize convenience and savings</li> </ul>

#### Strategic Positioning

By leveraging AI for automation, insights, and customer engagement, AIUG is poised to capture market share within these expanding markets.

#### Competitive Edge for AIUG

AIUG subsidiaries are positioned to meet the unique needs across finance sectors:



NestEgg

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Al-driven investment guidance.



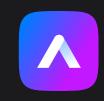
**RESOLVE** 

Automating debt recovery with predictive analytics.



Travl.app

Personalizing financial planning for travel expenses.



LEVER

Optimizing student loan management.



## Al-Powered Personalization:

Customized travel recommendations, savings insights, and booking suggestions based on user preferences and travel goals.

## Smart Digital Wallet:

Integrated wallet for budgeting, and seamless spending during travel.

## Seamless Bookings & Partnerships:

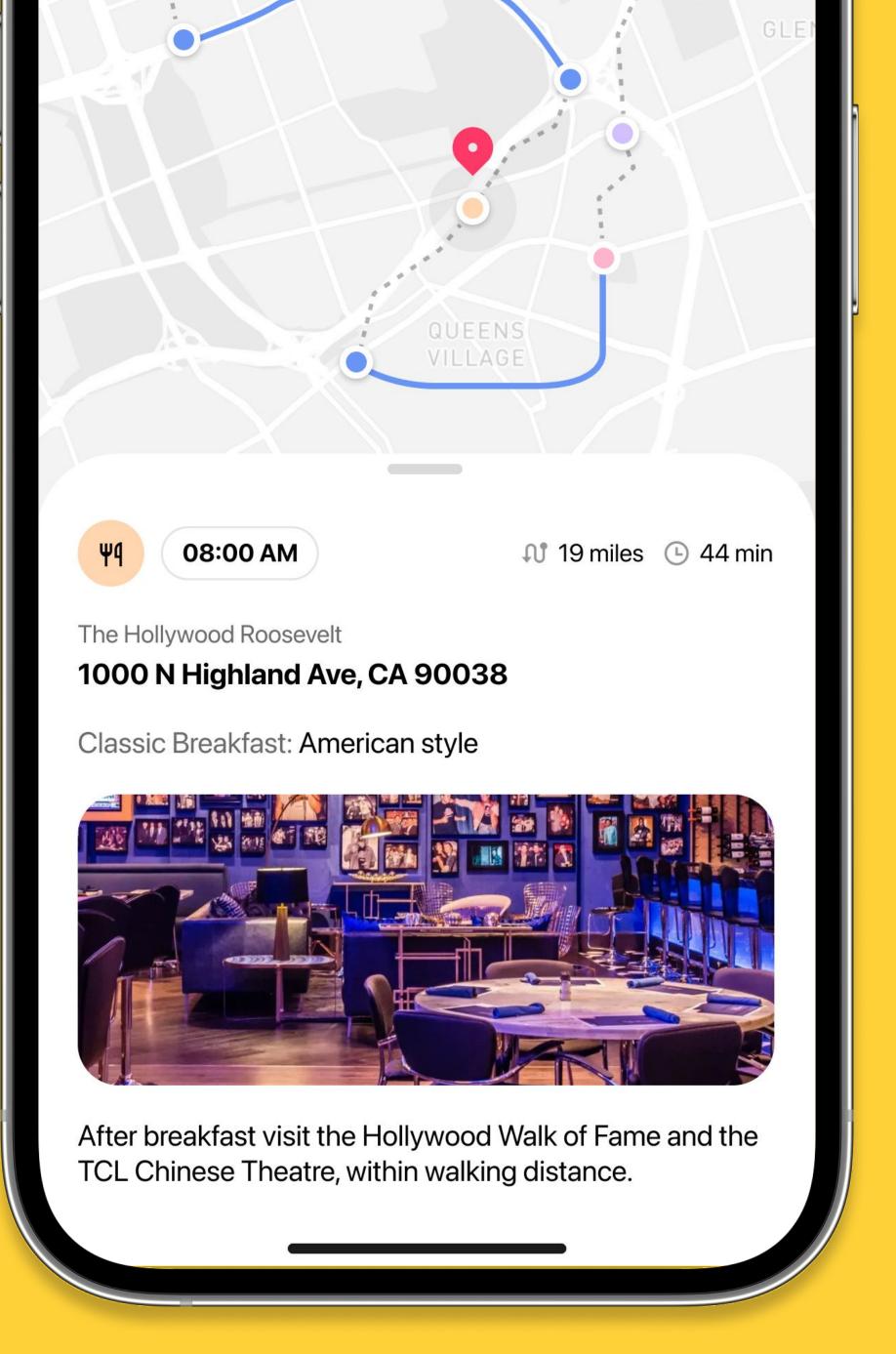
Leveraging strategic
partnerships with industry
leaders for a streamlined
booking and travel experience
experience.

Leadership



#### Ike Pyun, SVP of Travl App:

An experienced entrepreneur in hospitality and fintech, lke brings a customer-first approach to Travl App. Known for his work with TabbedOut and Velocity Black, lke now leads Travl's mission to create intelligent, personalized travel experiences.





## Features

#### Travel Al-Agent:

Our Al-Agent powers travelers with live insights, suggestions and tracking for any changes or delays whilst on the move.

#### Trip Funding Partnership:

Funding trips on behalf of users through a BNPL model in partnership with Marqeta.

#### Digital Travel Wallet:

Creates a digital travel wallet for users to save and pay for trips, often only requiring airfare payment upfront.

#### Comprehensive Al Itinerary:

Users can put together an itinerary and budget for their trip, including daily spend based on the type of trip (normal to luxury).

#### Wholesale Airfare Rates:

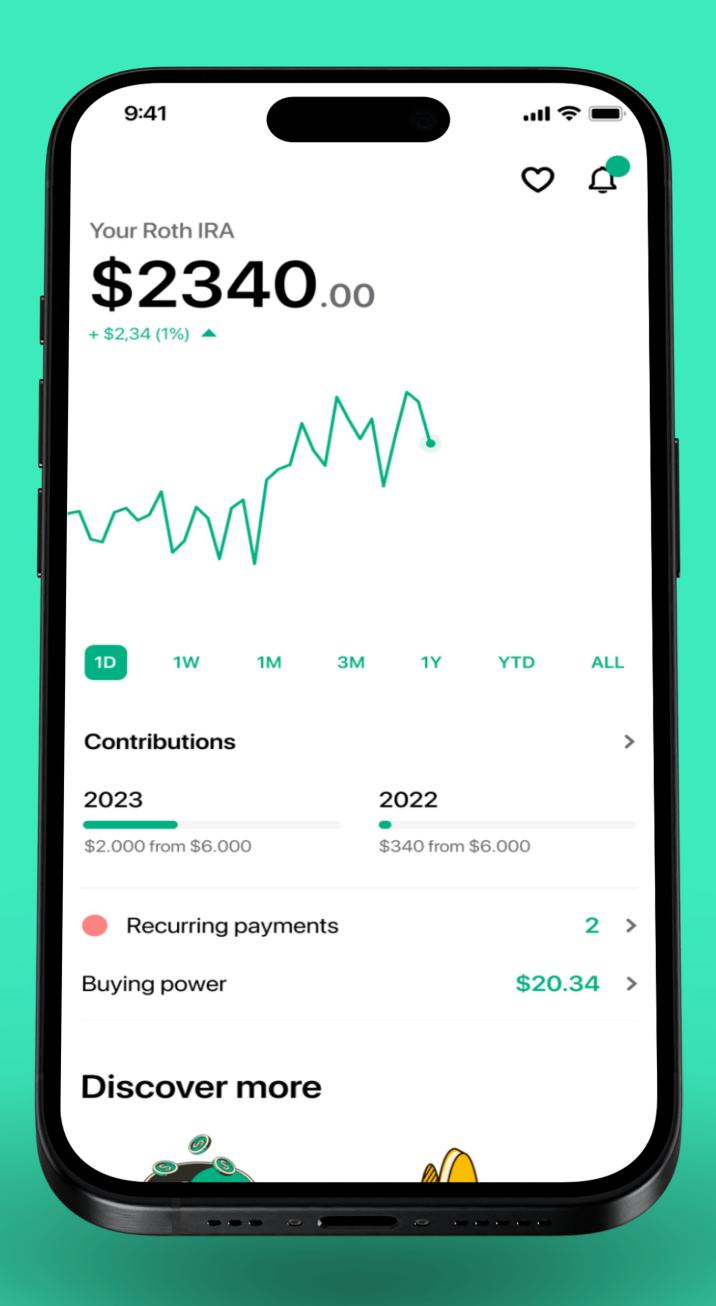
Through its TraveloPro API, Travl.App offers wholesale rates to flyers and charges a margin on the cost of the ticket.

#### Crypto Spending:

Travl Coin will enable users to earn, buy, and spend within the Travl App, creating a seamless rewards and payment ecosystem.



Nest Egg is transforming the investment and IRA landscape by providing Al-driven global investment tools, as a licensed broker-dealer.





## Features

#### Stockbroker in your pocket:

Provides personalized investment ideas and strategies tailored to users' favorite investor, be it Warren Buffet or even Steve Cohen.

## Personalized Investment Strategies:

Tailored investment plans to fit with our users financial goals and values, leveraging open banking to suggest ways to build an IRA upto the tax free threshold.

#### Al Monitoring:

Continuous Al-driven insights to optimize investment performance, find ideas, see breakouts and predict price movements utilizing social sentiment, news and company filings as datapoints.

#### Key competencies:

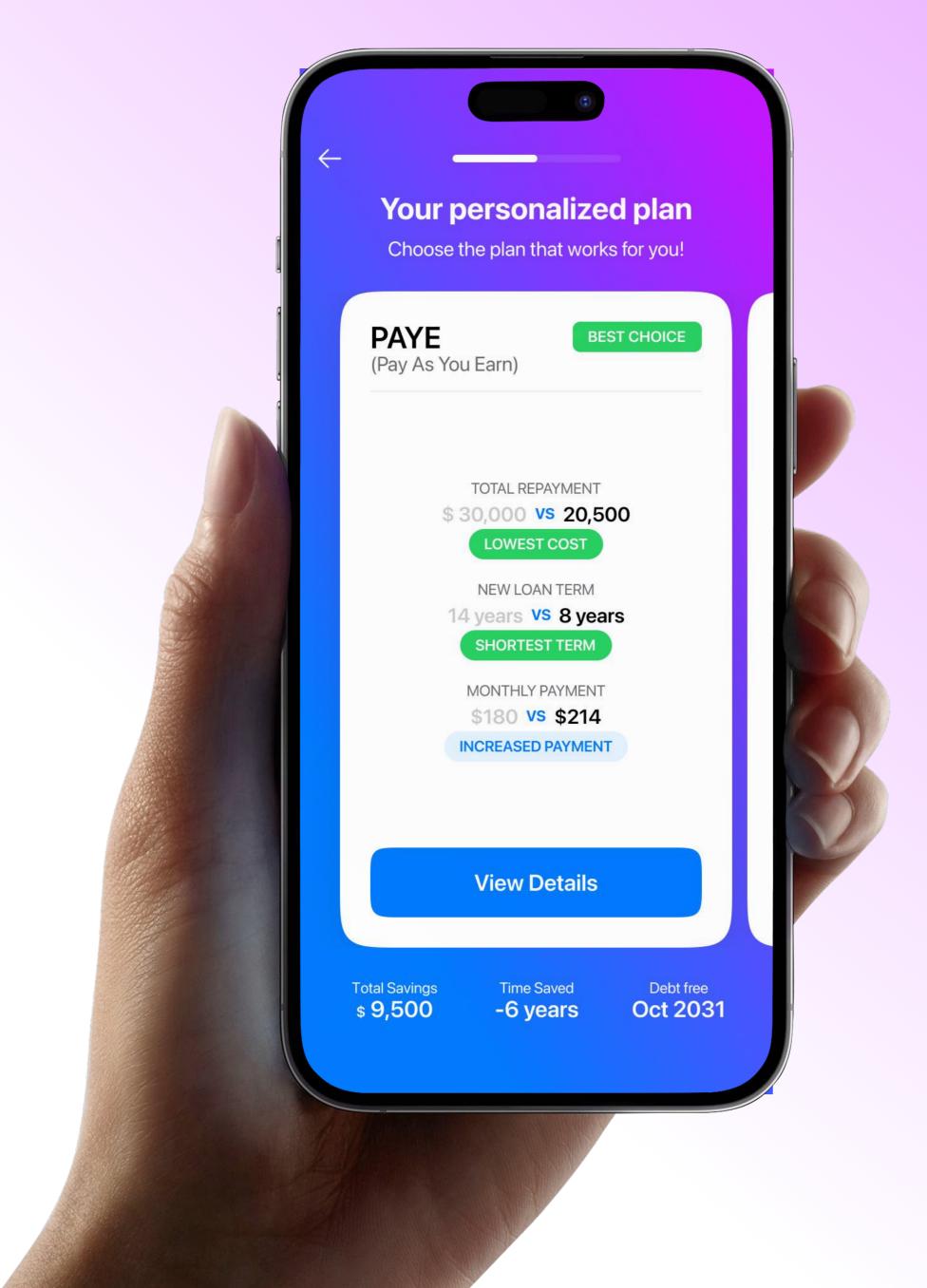
- Clearing and Custody Services: Partnered with Apex Clearing for seamless transaction processing.
- Al-Driven Investment Strategies: Personalized advice and automated trading to optimize returns.
- Global Market Access: Facilitates investments in US and international stock markets.
- User-Friendly Interface: Simplifies complex investment processes for all users.



Lever

Streamlining Student Loan Management

Combining live data from the 100's of available repayment programs via the Department of Education and Al to search and match users to the best plans.





#### **The Current State of Student Loans:**

- \$1.8 Trillion total U.S. student loan debt
- 43 Million borrowers
- \$32,731 average debt per borrower
- 11.4% delinquency rate

#### The Problem:

- 60% of borrowers unaware of their loan balance
- 57% don't know the end date of their debt
- Frequent transfers to different loan servicers add confusion
- Streamlined Process: Helps existing borrowers manage and repay their student loans.
- Automated Payments: Supports recurring payments, round-ups, and access to hundreds of Department of Education repayment programs.

How It Works:

#### Discover

Find existing student loans and servicers effortlessly.

#### Match

Get matched with the best program tailored to individual needs.

#### Enroll

Seamlessly enroll in the right program through Lever's intuitive platform.

## Lever Significant Savings and Simplification

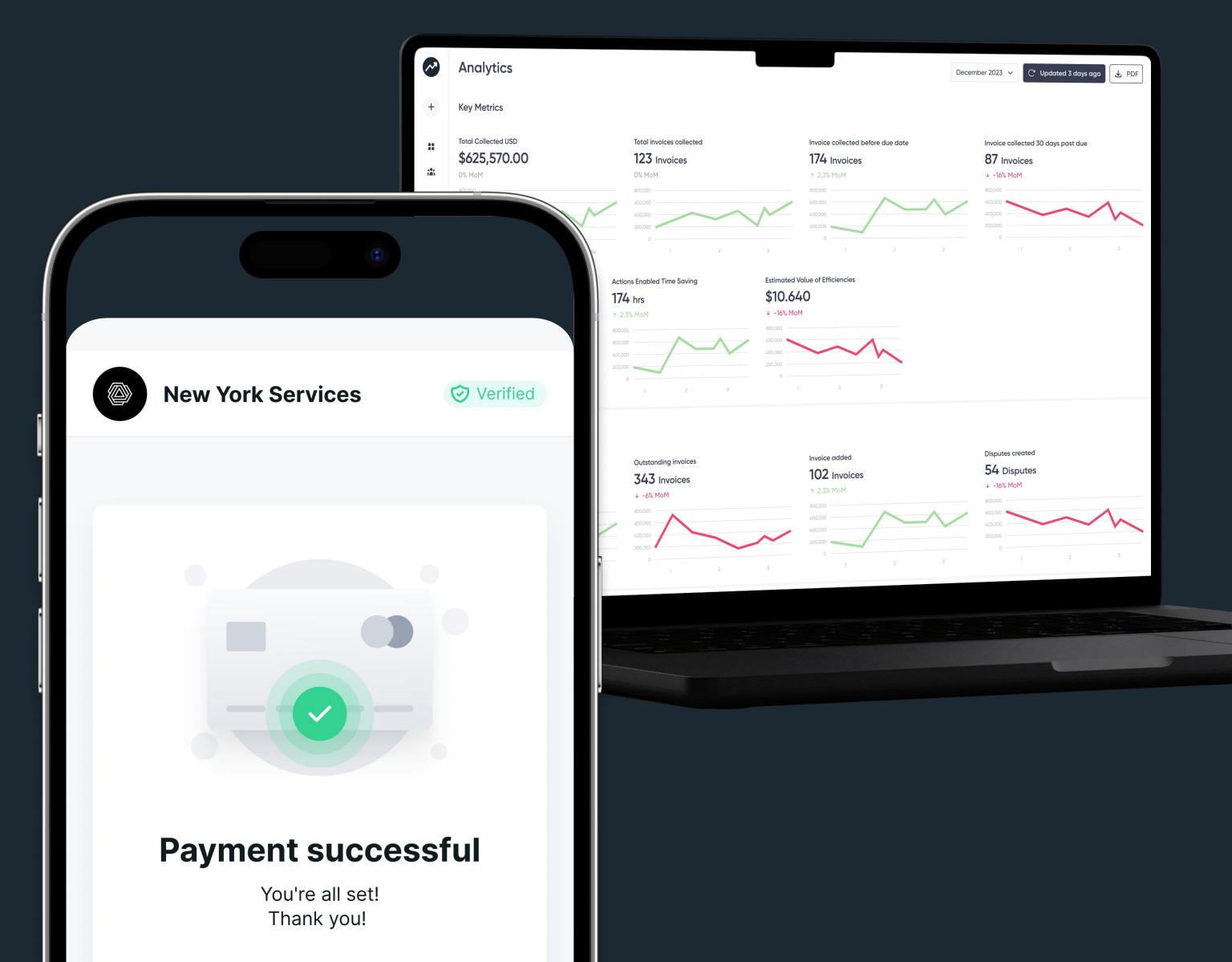
Save Time and Money: No more endless searching, confusion, or missed opportunities Lever's Al and data points with the U.S. Department of Education. Make it super fast, simply and personalized.

Significant Savings: Lever helps users save an average of \$240/month, which can be redirected to build wealth, invest, and secure financial futures.

Subscription Model: \$79.99/year, renewing annually in line with the Department of Education's requirements (LTV \$799.99 / CAC \$40.00).



Advanced Al debt collection technology and AR automation solutions.





## Features

#### Al-Driven Data Management:

Organises and analyzes large datasets to provide insights into debtor behaviour and payment patterns.

#### Sentiment Analysis:

Tailors responses and strategies based on debtor communication.

#### Al-powered Communications:

Integration with Al-powered chatbots for personalised interactions.

#### Real time reporting:

Real-time analytics and performance metrics.

#### Predictive Analytics:

Al models predict the likelihood of debt recovery for strategic prioritisation.

#### User Base:

Diverse clients across finance to media industries and debt collectors.

#### Market Position:

Competitive player with cutting-edge Al and machine learning tools.

#### Payment Solutions:

Integrated payment systems for seamless user experience.

#### \$1 Trillion+ Dollar Transformation

Breaking Down the Market

Al's Projected Impact on Financial Services

\$1.2 Trillion

Al is expected to contribute over \$1.2 trillion in additional value to the financial industry by 2030.

Al in Financial Services

Market Size

\$49 Billion

The Al-driven financial services market is projected to reach \$49 billion by end of 2025, growing at a CAGR of 23%.

Global Financial Services Industry Revenue

\$22 Trillion

The total revenue of the global financial services industry.

#### Our Opportunity

Al Unlimited Group (AlUG) is strategically positioned to capture a significant share of the \$49 billion Al-driven fintech market.

# \$49 billion

AIUG addresses critical segments within this expansive market, offering innovative solutions that meet the evolving needs of consumers.

## Business Model Revenue Streams:

## Subscription Fees:

Annual and monthly models for Travl.App and student loan management.

## Transaction Fees:

Fees from digital payments and investment transactions.

#### Partnership Commissions:

Revenue from strategic partnerships.

#### Scalability:

Platform designed to scale across different markets and user segments.

#### Go-to-Market Strategy

#### Robust Revenue Forecast

Marketing Campaigns:

Comprehensive strategies to promote the integrated platform.

Strengthening Partnerships:

Enhance existing partnerships and explore new ones.

Customer Acquisition:

Strategies for acquiring and retaining customers across different segments.

## Comparable Al Technology Companies

#### scole

#### Scale Al

Similar to Resolve terms of data handling and personalized insights

Raised: \$1B (Series F) Valuation: \$13.8B

Al-driven automation and data labeling for personalized, data-heavy solutions



#### Augment

Similar to Travl in terms of Al-driven customer engagement

Raised: \$227M (Series B) Valuation: Just under \$1B

Al for automating and personalizing user interactions, particularly for customer support

#### FIGURE

#### Figure

Comparable to Resolve in debt management and fintech automation

Raised: \$675M (Series B)

Valuation: \$2.7B

Leveraging AI for loan origination, financial management, and automating debt resolution



#### Lemonade

Relatable to Resolve in insurance and claims automation

Raised: \$480M (IPO) Valuation: \$1.6B

Al-driven insurance and claim management, automating customer interactions and financial products

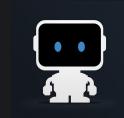


#### Perplexity

Relevant to NestEgg for global financial markets

Raised: \$450M (2024) Valuation: Up to \$8B

Al-driven models that optimize user experience and improve decision-making at scale



#### DataRobot

Relevant to Nest Egg for predictive modeling in finance

Raised: \$750M Valuation: \$6.3B

Al-powered automation for machine learning model creation, improving financial decision-making

#### Join Us on a Transformative Journey

## Multiple Growth Opportunities:

Al Unlimited Group (AIUG) is positioned to create multiple unicorns and potential spinoffs as each business matures.

### Innovating the Future:

We're leveraging cutting-edge AI to redefine financial and lifestyle solutions with more personalized experiences accessible to all.

### Be Part of the Next Big Leap:

Our next step is investment rounds & IPO preparation for early 2025 with acquired companies going into full acceleration.







## Let's create the future, together!

AI Unlimited Group, Inc

## contact@aiug.ai

Thank you!