

Market Data

MUSQ Global Music Industry ETF NYSE: MUSQ

Inception	July 6, 2023
Price ¹	\$6.35
Net Assets ¹	\$20.4M
Shares Out.	900k
# of Holdings	38
Expense Ratio (gross)	0.92%
Expense Ratio (net)	0.78%
CUSIP	301505483

1. Price & asset data as of September 19, 2024

musqetf.com

Fund Management

Advisor	Exchange Traded Concepts LLC
Administrator	SEI Investments Global Fund Services
Distributor	SEI Investments Distribution Co.

Overview

The MUSQ Global Music Industry ETF (MUSQ) offers investors focused exposure to the growing global music industry. The fund aims to replicate the performance of the MUSQ Global Music Industry Index (MUSQIX), which rebalances quarterly and includes publicly traded companies and royalty funds with significant revenues tied to music. MUSQ provides access to key segments such as music streaming, live events and ticketing, content distribution, satellite and broadcast radio, and music equipment and technology. Launched in July 2023, the fund is positioned to benefit from the evolving digital landscape, including the rise of streaming and AI-driven content creation.

With the global music industry projected to grow significantly in the coming years, MUSQ is an attractive vehicle for investors seeking to capture long-term growth trends in this dynamic sector. The ETF invests in companies that are integral to the modern music ecosystem, providing thematic and technology-driven exposure in a diversified, global format.

Investment Highlights

Focused exposure to the global music ecosystem

- Provides access to a diversified range of global companies deeply involved in the music industry
 - Can be used as a thematic allocation within broader equity portfolios
 - Targets companies with at least 50% of their revenue, or over \$1 billion in annual sales, from music-related businesses, ensuring high relevance and purity of exposure
- Covers key segments, including music streaming and digital platforms, live music events and ticketing, music content creation and distribution, Satellite and broadcast radio, music equipment and technology

Positioned to benefit from strong industry growth

- The global music industry is projected to grow at a compound annual growth rate (CAGR) of 11.8% from 2022 to 2026
- Global music revenues reached \$26.2 billion in 2022, reflecting a 9% year-over-year increase
- Key growth drivers include the rise of paid streaming subscriptions, expected to double by 2030, and a robust recovery in live music events, which surged 85% in 2022

Exposure to disruptive technology trends

- Digitalization, artificial intelligence (AI), and social media are transforming music consumption and distribution
- The ETF provides exposure to companies at the forefront of this transformation, benefiting from emerging trends like AI-generated content, streaming monetization, and new artist-fan engagement platforms

Focused Exposure to Major Music Industry Segments



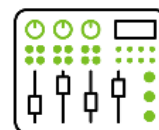
MUSIC STREAMING



MUSIC CONTENT & DISTRIBUTION



LIVE MUSIC EVENTS/TICKETING



MUSIC EQUIPMENT & TECHNOLOGY



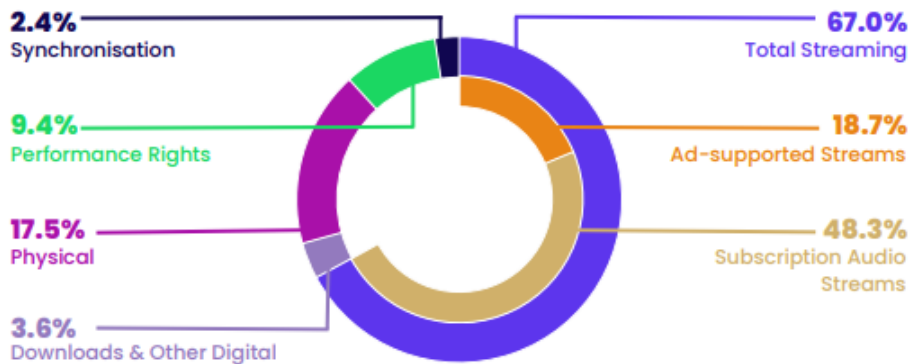
SATELLITE & BROADCAST RADIO

Value Proposition

The MUSQ Global Music Industry ETF presents a compelling value proposition for investors looking to capitalize on the dynamic and fast-growing global music industry. With the music sector projected to grow at a compound annual growth rate of 11.8% from 2022 to 2026, MUSQ provides direct exposure to key industry segments such as streaming, live events, content distribution, and music technology. As the music industry continues to undergo a digital transformation fueled by streaming platforms, artificial intelligence, and social media, MUSQ offers a strategic opportunity to invest in companies poised to benefit from these disruptive trends.

By targeting global, publicly traded companies and royalty funds with core interests in music, MUSQ allows investors to participate in the evolving music ecosystem on a global scale. With streaming already accounting for 67% of global music revenue and live music rebounding strongly, the ETF captures the sectors that are expected to drive future growth. For investors seeking thematic exposure to an industry with strong growth potential, MUSQ is an ideal vehicle for tapping into the long-term opportunities within the global music market.

Global Recorded Music Revenue by Segment 2022



SOURCE: IFPI

Top Holdings

(as of Sept. 19, 2024)

Company	Weight
Amazon	5.59%
Apple	5.49%
Alphabet	4.80%
Sony	4.47%
Spotify	4.05%

RISKS & DISCLOSURES

All investing involves risk, and asset allocation and diversification do not guarantee a profit or protection against a loss. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, might be worth more or less than their original cost. ETFs are subject to risks similar to those of stocks, as well as other risks specific to the particular ETF.

MUSQ Global Music Industry ETF is offered by prospectus. Carefully consider the investment objectives, risks, charges, and expenses. This and other important information can be found in the MUSQ ETF prospectus, which should be read carefully before investing and can be obtained by visiting our website www.musqetf.com, or by calling 888-MUSQETF (888-687-7383).

Exchange Traded Concepts, LLC serves as the investment advisor to the Fund. The Fund is distributed by SEI Investments Distribution Co (SIDCO). SIDCO is not affiliated with Exchange Traded Concepts, LLC. There is no guarantee the Fund will achieve their stated objectives.

In addition to the normal risks associated with investing, international investments may involve the risk of capital loss from unfavorable fluctuation in currency values, differences in generally accepted accounting principles or social, economic or political instability in other nations. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume. The Fund may invest in securities denominated in foreign currencies. Because the Fund's NAV is determined in U.S. dollars, the Fund's NAV could decline if currencies of the underlying securities depreciate against the U.S. dollar or if there are delays or limits on repatriation of such currencies. Currency exchange rates can be very volatile and can change quickly and unpredictably. Buying and selling shares of the MUSQ ETF can result in brokerage commissions.

The Fund is non-diversified. In addition to the normal risks associated with investing, investments in small or mid-capitalization companies typically exhibit higher volatility. The Fund's concentration in an industry or sector can increase the impact of, and potential losses associated with, the risks from investing in those industries/sectors. The Fund is new and has a limited operating history for investors to evaluate. A new and smaller fund may not attract sufficient assets to achieve investment and trading efficiencies.

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